

# Sponsorship Opportunities

## EVENT SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunity	Sponsorship Amount
Labrador Night Meet & Greet	\$5,000
Trade Exhibition Nutrition Break (1 Opportunity)	\$1,000
Conference Nutrition Break (1 Opportunity)	\$1,000
Trade Exhibition Lunch	\$2,500
Luncheon with Keynote Speaker	\$3,000
LNCC Luncheon with Keynote Speaker	\$3,000
Golf Tournament and BBQ (includes Golfer Giveaway)	\$6,000
Golfer Prize Table	\$2,000
Golf Tournament – Golf Holes (8 Opportunities)	\$500/hole (must include golfer giveaway)
Theme Night (Food & Beverage and Entertainment)	\$7,500

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunity	Sponsorship Amount
Registration Package	\$6,000
Beverage Sponsor	Based on value of contribution
Conference Sponsor	\$2,500
Internet Café	Based on value of contribution
Airline Sponsor	Based on value of contribution (passes, discounted freight, etc.)
Media Sponsor	Major publication to provide advertising opportunities
Lanyards	\$1,000 (plus provision of / cost of lanyards)
Trade Show Awards	\$1,000

## SPONSORSHIP LEVELS AND BENEFITS

Benefits	Platinum	Gold	Silver	Bronze
Sponsorship Amount	\$20,000+	\$5,000-\$19,999	\$2,000-\$4,999	Under \$2,000
Sponsor Name Listed in Conference Booklet	✓	✓	✓	✓
Individual Sign Displayed at Sponsored Event	✓	✓	✓	✓
Sponsor Name Added to Promotional Material/Banner	✓	✓	✓	-
Conference Pass(es)	3	2	1	-
Lunch Pass(es)	3	2	1	-
Golf & BBQ Pass(es)	3	2	1	-
Theme Night Pass(es)	3	2	1	-

**Note** - Additional opportunities may be made available upon request. Please call the Expo Labrador office to discuss.

### Legend

Available Opportunity

Opportunity Not Available